



Positively Aromatic

Sandra Shuff

5552 S. Wallbridge Road • Deer Park, WA 99006

PH 509-953-2301 • www.positivelyaromatic.com • sandra@positivelyaromatic.com

Lavender Farming Business Startup Consultations

This training is for the individual who wants to start a lavender farming business. Things you will learn: Business entity options, Farm considerations before you purchase, Site selection on property, Facilities needed, Considerations for facilities layout, Equipment requirements & suggestions, Lavender varieties, history of lavender, soil requirements, soil testing, fertilization, organic vs. conventional methods, mulch & weed control options, water systems, planting methods, harvesting tools and methods, drying lavender, storage consideration, de-budding equipment considerations, employee requirements for payroll, benefits, insurances, selling options.

Agri-Tourism Business Startup Consultations

Training and information for the farm owner/manager that desires to introduce Agri-tourism into their business plan. You'll cover overall considerations, pro's & con's, entity set up, employee requirements for payroll, benefits, insurance diversification potential, pro's & con's of diversification, marketing and promoting your farm, U-pick check list, setting up your u-pick field, signage, vendors, volunteers, farm store sales, considerations regarding pets & smoking, when and what to charge.

Wedding Venue Business Startup Consultations

Owning a wedding venue can be wonderful, fun & challenging. Learn the many considerations before purchasing your property, business entity options, website must have's, what training is needed, supplies required, facilities, marketing and social media, organizations to become part of, how to interact with brides, grooms & parents, networking with other wedding vendors, offerings you may or may not want to offer, employee options and concerns, contract development, business planning, and more!

Distillation Business Setup Consultations

Sandra is available for both individual and business consultations on many subjects pertaining to Lavender Farming, Distillation and Aromatherapy. This includes growing, distilling, use of true essential oil plants, production of hydrosols and essential oils. Additionally, her consultation services can include information on distillation equipment, distillers, and plant education. Help in choosing the correct plants for growing sites, proper chemotypes, research on distillation needs and aromatherapy for health and personal needs are also available.

Aromatherapy Formulations

Aromatherapy blend consultations for your business or store. Cost is based on blends created and the number of blends. This requires exploration and communication together.

Formulation recipe development cost per blend \$75.00

Blending and Bottling cost per 10 ml bottle \$15.00

Minimum order \$1000.00

Bottles included add additional \$1.75 per bottle.

Labeling labor costs \$.15 per bottle.

Label design and Labels not included.

Note:

Private Consultations on many subjects generally take only 1-2 hours. Call for a phone appointment or video call. One business topic per consultation please. Write your request and question out in full prior to consultation. Email this to sandra@positivelyaromatic.com Business Consultations vary but can be as short as 30 minutes or as long as you need. A follow-up letter includes the verbal information and any instruction. One hour is charged in advance.

Payments are made by credit card at the time the appointment is scheduled and is non-refundable.



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Credit card number _____ Exp. Date ____/____ Code_____ Billing Zip Code_____

Please leave the following information: Name, Address, Phone, e-mail, Business name, Occupation and requested subject/questions.

Name _____

Phone _____

Address _____

E-mail _____

City, State, Zip _____

Profession/Occupation _____

Request fully described with as much detail as possible.